

Ron Rubin School for the Entrepreneur

Endowed by Ron Rubin

Foundations of Innovation

(1 term solid, 1 credit)

- Introduction to the entrepreneurial mindset
- Entrepreneurial methods to identify problems
- Use design thinking for entrepreneurial pursuits
- Learn the business Canvas model



Applications of Innovation

(1 term solid, 1 credit)

- Apply design thinking & multiple business models for social entrepreneurial pursuits
- Participate in non-profit Case Competition
- Use market analysis to develop a new venture
- Pre-requisite: ES200



The Corporate Challenge

(1 term solid, 1 credit)

- Experience with internal & external operations of a for-profit business
- Experience with decision-making in a for-profit business
- Space, time and mentorship to create a new for-profit business
- Pre-requisites: ES200 and ES300

Application process for:

- Completion of ES200, ES300, ES400 by end of Junior year
- Resume/Cover Letter to RRSFE Program Director
- Participation in RRSFE events throughout school year

Adv. Topics:

Strategic Business Management

(2 term, meets 3 days/week, 1 credit)

- Collaborate with team members, faculty, staff, and administrators
- Management team for Rubin Cafe or Eagle Outfitters
- Enhance intra-entrepreneurial skills

Honors Seminar:

Entrepreneurial Studies

(2 term, meets 2 days/meet, 1 credit)

- The Startup - apply skills & concepts learned in ES courses to create a venture, service or product

OTHER COURSES OFFERED:

Economics

(1 term solid, 1 credit)

- Available for 10, 11 & 12
- Understand economic fundamentals

Financial Literacy

(1 term solid, 1 credit)

- Available for 10, 11 & 12
- Learn how to build wealth
- Understand financial terms

AP Micro & AP Macro Economics

(3 term solid, 3 credits)

- Available for 12th grade
- Explore concepts of Micro & Macro economics
- AP Micro & AP Macro exam required

Economics of Strategic Management

(2 term solid, 2 credits)

- Available for 12th grade
- Explore concepts of Micro & Macro economic